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DOUBLE DIAMOND RESORTS UNVEILS NEW RESORT ON LAKE TEXOMA
Rock Creek Resort to Feature Nicklaus Design Golf Course

DALLAS, Texas (July 2006) – A new upscale resort property is coming soon to Lake Texoma. Double Diamond Resorts, a premier, privately held company, is excited to announce its newest venture, Rock Creek Resort on Lake Texoma, which is slated for opening early next year.

Developed from the same masterminds that created The Cliffs Resort on Possum Kingdom Lake, White Bluff Resort on Lake Whitney and The Retreat in Cleburne, TX, Rock Creek Resort will infuse guests with over 1,300 acres of the region's spectacular views, offering resort lifestyle at its finest.

“Rock Creek Resort is our newest project that continues to build on the tradition of creating an enjoyable resort experience,” said Mike Ward, president and CEO of Double Diamond Resorts. “We’ve selected yet another beautiful area of lakeside property to build on, in order to present first-class accommodations for our guests.”

Located within an exclusive gated community, Rock Creek Resort will include a *Nicklaus Design Golf Course*, a renowned design group for elite golf course developments across the country. Incomparable lodging accommodations will be offered as well, ranging from decadent guest room suites, to spacious condominiums, perfect for family getaways, business or group outings. Business travelers will enjoy the innovative conference center complete with a professional staff on-hand to make certain that each meeting or presentation is carried out as planned. Guests searching for a haven for a little rest and relaxation outside of the office will be able to take advantage of the impressive leisure amenities Rock Creek Resort has to offer. An exhilarating full service spa with massage, nail and hair services, a state-of-the-art fitness center and swimming oasis with cabanas, is certain to relieve the tension from the week's workload. A preview of Rock Creek Resort's other fine amenities will include the following:

- Upscale and casual world class dining
- A yacht club and marina with over 700 boat slips available
- Elite clubhouse and pro shop
- High-performance, professional tennis courts
- On-site activities director
- Extensive health trails

For those who wish to own their own property on Rock Creek Resort, lots are still available, including water views home sites and villas located on Lake Texoma. Property owners can take advantage of the home sites amidst the fairways, hillsides and magnificent vistas along the golf course. To join Rock Creek Resort's priority real estate list, please call toll-free at (888) 588-0589, or inquire by E-mail to rockcreek@ddresorts.com. For additional information on Rock Creek Resort, please visit www.rockcreekontexoma.com.

About Double Diamond

Double Diamond, which was founded in 1972, is headquartered in Dallas, Texas. A privately held company, it is comprised of a team of individuals specializing in managing, marketing, construction and acquisition of upscale properties.

The company is recognized throughout the resort industry for their first-class resorts, challenging golf courses, numerous amenities, beautiful landscaping and visitor service orientation. They are also known for providing properties that offer an upscale and enjoyable environment for both families and conferences. Double Diamond was ranked within the top 100 fastest growing privately held companies in the Dallas/Fort Worth metroplex two years in a row by Southern Methodist University's Edwin L. Cox School of Business.

Their current portfolio consists of over 14,000 acres of land in 13 locations. Some of which include: White Bluff Resort on Lake Whitney, home of the Texas State Open from 2003 –2005 and rated 4 Stars by Golf Digest; The Cliffs Resort on Possum Kingdom Lake, rated 4 ½ Stars by Golf Digest; The Retreat in Cleburne, Texas; and the Eagle Rock Resort in the Blue Ridge Mountains of Pennsylvania. For more information, visit their website at www.ddresorts.com.

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